

EMILY RAY RYAN

CREATIVE DESIGNER

York, PA | emilyrayryan.com
717-650-0322 | emilyrayryan@gmail.com

SKILLS

Coding Languages: HTML + CSS, Bootstrap, PHP, JavaScript Fundamentals

Technical: End User Technology Support, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Adobe Acrobat, Canva, WordPress & Squarespace (with themes and custom HTML + CSS), Adobe Premiere Pro

EXPERIENCE

MARTIN LIBRARY 2022-Present | York, PA
Library Assistant

- Provide computer support in adult computer lab, daily assisting multiple patrons with resumes, job applications, and tech questions. Manage book operations and answer a wide range of informational inquiries.
- Design social media content, informational posters, and signage for library displays.

TAFE (Theatre Arts For Everyone) 2016-Present | York, PA
Remote Graphic Designer

- Designed the theatre's brand identity: logo, business cards, rack cards, letterhead, postcards, and shirts.
- Design the posters & flyers, shirts, tickets, programs, brochures, & postcards for all productions and events.
- Utilizing InDesign & layout design skills, with full creative control, I design the theater's quarterly newsletter.

REMOTE FREELANCE WEB DESIGNER 2018-Present

- Designed 7 custom websites for 7 diverse companies in York, PA, using WordPress, HTML, & CSS.
- Designed & currently maintain a website for Anywhere Theatre Co., Tarrytown NY, using WordPress, HTML, & CSS.
- Redesigned an e-commerce website for Sea Hag Soaps, Binghamton, NY, using Squarespace, HTML & CSS.
- Redesigned & currently maintain a website for Penn-Mar Irish Festival, York PA, using WordPress, HTML, & CSS.
- Remote collaboration with clients involves aligning designs with branding and functional needs.

REMOTE FREELANCE GRAPHIC DESIGNER 2014-Present

- Design a range of branding and marketing materials for companies in York, PA, Tarrytown, NY, and Geneseo, NY, including select logo designs, business cards, rack cards, brochures, letterheads, postcards & digital ads.
- Collaborate both remotely and on-site with clients to meet unique branding and marketing goals.

EDUCATION

Bachelor of Arts, Graphic Design 2011-2015
York College of Pennsylvania York, Pennsylvania

Associate in Arts, Web Development and Design 2015-2017
Harrisburg Area Community College Harrisburg, Pennsylvania